

# LAS PATRONAS

*Partnering with the San Diego Community since 1946*

**FOR IMMEDIATE RELEASE**

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## **“*Wonderland*” Décor Revealed! Design for 73<sup>rd</sup> Annual Jewel Ball Announcement of 2019 Major Beneficiaries**

**LA JOLLA, CA** — On Wednesday, April 24, 2019, at 10:00 a.m., members of Las Patronas unveiled the décor for this year’s Jewel Ball, ***Wonderland***, at their annual Press Preview held at the La Jolla Community Center. Las Patronas members have been hard at work designing and creating an unforgettable evening that will be both elegant and whimsical.

“We are so excited to unveil ***Wonderland***,” said Nicole Velazquez, 73<sup>rd</sup> Jewel Ball Chair. “We can feel the excitement for this year’s Ball and it will be an event that you don’t want to miss.”

The 73rd Jewel Ball, ***Wonderland***, promises the key to a magical evening brimming with glittering beauty and vintage charm. As you venture down the rabbit hole, like Alice you’ll discover a world of fanciful flowers, giant mushrooms and enchanting butterflies. The stylish Flamingo Bar will beckon a “shrunkened” you to linger awhile among the vivid colors and twinkling lights, sipping on the signature cocktail. Just beyond, the Queen of Hearts rules her court surrounded by regal black and white harlequin, vibrant red hearts and, of course, a lively deck of cards. The roses will be properly painted red, so you don’t lose your head! As you’re whisked into the Mad Hatter’s Ballroom you’ll find playful and elegant collide in the most delightful way. A chic garden tea party awaits under a ceiling of stars where you’ll dance the night away surrounded by an eclectic spirit of whimsy and wonder.

Las Patronas invites guests to immerse themselves in the beauty and charm of the 73rd Jewel Ball, ***Wonderland***, featuring décor designed and handcrafted by its volunteer members. Mark your calendars for Saturday, August 3, 2019, for a spectacular evening at the La Jolla Beach & Tennis Club experiencing ***Wonderland***. An exceptionally fun night of dining and dancing, with no paddle raise and no live auction, the Jewel Ball is truly a most enjoyable celebration of the Las Patronas nonprofit beneficiaries and generous supporters.

At the Press Preview event, Las Patronas President **Michelle Wiseman** welcomed the media, Las Patronas advisory members, and representatives from the Las Patronas 2019 Major Beneficiaries (listed below). Ms. Wiseman thanked the La Jolla Community Center for hosting the morning festivities. Ms. Wiseman announced that Las Patronas has granted approximately \$850,000 to the San Diego nonprofit beneficiaries of Jewel Ball 2018, ***Viva la Vida***, including \$300,000 to the recently awarded 2019 Spring Minor Beneficiaries.

“**Wonderland** will be an unforgettable evening and we appreciate the tremendous support from our underwriters,” said Wiseman. “Each Jewel Ball is truly a community effort that gives back to so many worthy local organizations. We are honored to unveil **Wonderland** and have our beneficiaries join us as we celebrate our progress just three months before the Ball.”

Vice President **Kelly Kjos** named the nine 2019 Major Beneficiaries and thanked their representatives in attendance at the Press Preview. Major Beneficiaries each receive a grant of over \$20,000 to fund a critically needed capital item. The 2019 Major Beneficiaries and the items Las Patronas will be funding from the proceeds of Jewel Ball 2019, **Wonderland** are:

### **Alpha Project for the Homeless**

Dump truck for work programs that help homeless individuals transition into the workforce

### **American Red Cross**

Cargo van for disaster response by the volunteer Disaster Action Team

### **Boys & Girls Clubs of Greater San Diego**

A 76-passenger school bus to transport underprivileged youth to after-school programs

### **Family Health Centers of San Diego, Inc.**

Medical equipment to provide physical rehabilitation services and care for elderly patients

### **La Maestra Family Clinic**

A 27-passenger bus to transport at-risk youth to enriching educational programs

### **Outside the Lens**

Digital media equipment to engage disadvantaged students in transformative learning experiences

### **Rady Children’s Hospital**

A 3D printing system to produce cutting-edge, patient-specific models for surgical procedures

### **San Diego Adaptive Sports Foundation**

Wheelchair accessible van to transport disabled athletes to year-round sports opportunities

### **San Diego Fire Rescue Foundation**

Jaws of Life® equipment to enable firefighters to perform vehicle extrications and other critical rescue operations

**Wonderland** Jewel Ball Chair **Nicole Velazquez**, along with her Co-Chairs **Cathy Maywood** and **Shay Stephens**, and Design Chairs **Michelle Parker** and **Megan Cox**, introduced the theme and design of the 73<sup>rd</sup> Jewel Ball. Tables Chair **Tina Boynton** and Advisory Representative **Kathryn Gayner** presented the table design.

Ms. Velazquez closed the event by encouraging continued support of Las Patronas’ carefully selected Major Beneficiaries and so many other local nonprofits by attending Jewel Ball 2019, **Wonderland** on August 3, 2019, held at the La Jolla Beach & Tennis Club as is longtime tradition.

#### **LAS PATRONAS: Partnering with the San Diego Community since 1946**

*“Las Patronas is committed to providing financial assistance to non-profit organizations in San Diego County that provide valuable community services in the areas of health, education, social services, and cultural arts, and to continuing our tradition of service to enhance the quality of life in our community.”*