Las Patronas Jewel Ball 2009
August 8, 2009
La Jolla Beach & Tennis Club

From Our Jewel Ball Chair

Dear Friends,

Have you booked your passage yet? Because I assure you that we are planning a journey that you will not want to miss. From the moment you alight at the threshold of the La Jolla Beach & Tennis Club on August 8, 2009, you will be mesmerized by the exotic colors of Silk & Spice… A Passage to India. Beneath the summer stars, we will tantalize your senses with fine food, exotic drink, and mysterious entertainment fit for a maharajah. Silk & Spice will provide grants to Las Patronas beneficiaries in a year when they are truly in need, and your support will ensure its success.

We are especially grateful to our early underwriters, donors, and advertisers, and of course, to our dear friends at the La Jolla Beach & Tennis Club - we couldn't do it without you! Every one of you is responsible for changing the lives of people right here in San Diego in a positive, meaningful way.

The 50 volunteers of Las Patronas have given their time and talent for more than a year on behalf of our beneficiaries, and to making sure Silk & Spice will be spectacular for you, our guests. I especially applaud my co-chairs, Laurie Allen and Sallie Warren, and our president, Lydia McNeil, for sharing this exciting year with me. I’m so proud of what we will accomplish together!

And of course, special thanks to my husband and daughter for providing me with encouragement, humor, and endless smiles.

As you read this, I hope you will be inspired to share in our celebration of friendship and philanthropy – a celebration of the sights and sounds of India as only Las Patronas can present them. Your invitation is on its way...

See you at the Jewel Ball!

Jennifer Greenfield, 2009 Jewel Ball Chair

Win a NetJets Napa Extravaganza!

A Luscious Napa Valley Winefest
Your grand-prize-winning party of eight will soar (round trip) to Napa in the comfort of your own NetJets Cessna Citation X private aircraft. Upon landing, you’ll indulge in the magic of a private label epicurean extravaganza. Highlights include a VIP exclusive cocktail hour tour and tasting at the one and only Opus One Winery - the world’s most celebrated union of Robert Mondavi and Baron Philippe de Rothschild - followed by a sumptuous three-course dinner for eight on the wonderfully restored Napa Valley Wine Train, five-star lodging for one night at the legendary Auberge du Soleil, and a tour the next day of the acclaimed Staglin Family Winery including a gourmet lunch paired with library wines from the Staglin Family’s cellar.

Only 500 Tickets Available • Value: $24,000
$100 Donation per Ticket, Drawn on August 8, 2009
For details, call Carol Diggs at (619) 203-0525

A Little Silk, a Little Spice...

Here’s the recipe for a fabulous Jewel Ball. Take one year, 50 women, a generous helping of passion for a common cause, and combine vigorously. Stir in some laughter, some dedication, a large pinch of ingenuity, and turn up the heat!

Our Ball under the stars is designed and constructed entirely by the all-volunteer members of Las Patronas. Armed with swatches and blueprints, we paint and saw, hammer and hoist. This year we’ve even added metalwork and “bejeweling” to our skill set.

From the driveway of the La Jolla Beach & Tennis Club to the entryway, courtyards, pool deck and patio, the sets and decor have been trucked in (by us) and assembled (by us) on site in the three days before the Ball. At the stroke of 1:00 am, with the notes of the last dance still in the air, we change out of our gowns and take it all down in just a few hours!

Since 1946, our guests have arrived expecting us to thrill them with our design. We’ve worked hard to ensure that Jewel Ball 2009 will be a spicy night they’ll never forget!

Come, join us on a mystical journey to the elegant East, fragrant with pungent spices and alive with the colors of India. Beautiful women in silks and saris adorn the pathways, resplendent as the setting sun. The notes of the sitar float on the evening breeze, filling the night like the stars above. Curry and coriander please the palate as friends greet friends in exotic courtyards, delight in their eyes as they make their way to the sumptuous chamber within. Yes, join us on this journey...
Major Beneficiaries of the 2009 Las Patronas Jewel Ball

These nonprofits will each receive a major grant funding a critically needed capital item from the proceeds of Silk & Spice.

Every Las Patronas grant recipient has been screened by a team of on-site interviewers after a thorough review of their missions, financial statements, and proposals. This careful examination ensures the funds will be used responsibly and in such a way that will have the greatest impact on the citizens of San Diego.

1. **Alpha Project for the Homeless**
   Las Patronas will provide an 8-passenger van to help facilitate the comprehensive support Alpha Project provides its clients to break the cycle of homelessness and poverty.

2. **Birch Aquarium**
   In support of the aquarium’s education and conservation efforts, Las Patronas funding will purchase a hybrid pick-up truck specially designed for transportation of marine animals and equipment.

3. **Salk Institute for Biological Studies**
   The cargo van provided by Las Patronas will allow the Salk Institute Mobile Science Laboratory to bring hands-on laboratory experiences to middle school classrooms throughout San Diego County.

4. **San Diego Civic Youth Ballet**
   The Las Patronas grant will fund a sprung dance floor at Casa del Prado, greatly enhancing the dance space and reducing the risk of injury to the students.

5. **San Diego Public Library Foundation**
   The Logan Heights Branch Library is a community hub of information and education. Las Patronas will fund audio visual equipment and computers for the new expanded facility.

6. **Sharp HealthCare Foundation**
   Funds from Las Patronas will grant a Giraffe OmniBed and accessories for the special needs of “micro-preemie” infants, providing state-of-the-art care for these tiny patients.

7. **Spreckels Organ Society**
   Las Patronas will help fund an organ console for the restoration of the world’s largest outdoor pipe organ, originally constructed in 1914 for the Panama-California Exposition.
St. Vincent de Paul Village
The new daycare facility at the Village will prepare children for school and life success while partnering with their parents to build strong self-reliant families. The Las Patronas grant will fund equipment for the infant and toddler playground.

The New Children’s Museum
Las Patronas will fund a phone system for The New Children’s Museum, a binational arts and education institution dedicated to engaging children and their families with interactive and enriching learning opportunities through the arts.

Tri-City Hospital Foundation
The Las Patronas funded Giraffe OmniBed Isolette and five Neo-Puff Infant Resuscitators will help facilitate the special care needed by fragile infants who are born very prematurely.

The Las Patronas Mission of Service
Las Patronas is committed to providing financial assistance to nonprofit organizations in San Diego County that provide valuable community services in the areas of health, education, social services, and cultural arts, and to continuing our tradition of service to enhance the quality of life in our community.

Since 1946, the annual presentation of the Jewel Ball has been our only means of fulfilling this mission of service to others.
Your Contribution at Work in San Diego County

Your gifts to Las Patronas have enabled us to fund an amazing array of grants to nonprofits across San Diego County. Jewel Ball 2009 will fund 10 major grants; in addition, through your generosity we have also awarded minor grants in amounts up to $20,000 to the following:

Alzheimer’s Association of San Diego
Alliance Health Clinic
Being Alive, San Diego
Boys and Girls Club of Inland North County
Burn Institute
Camp Stevens
Community Coaching Center
Community Connection
Resource Center
Community Resource Center
Cygnet Theatre Company
Developmental Services Continuum, Inc.
EdUCate - University City Foundation for Public Schools
The Elizabeth Hospice Foundation
Epilepsy Foundation of San Diego County
Feral Cat Coalition (FCC)
Foundation of La Jolla High School, Inc.
Friends of Kellogg Park
Friends of San Diego School of Creative and Performing Arts
HDSA Center of Excellence for Huntington’s Disease
The Horses of Tir Na Nog Ranch
I Love a Clean San Diego
Jewish Family Service of San Diego
La Jolla Youth, Inc.
La Maestra Family Clinic, Inc.
Labrador Rescuers, Inc.
Linda Vista Health Care Center
Lux Art Institute
Lyric Opera San Diego
Mission Bay High School Community Foundation
Neighborhood Healthcare Nu-Way Operation B.H.I.L.D.
Oceanside Ivey Ranch Park
Osteopathic Center for Children and Families
Pacific Beach United Methodist Church
The Parents’ Committee of Bird Rock Elementary Partnerships With Industry
Pawsitive Teams
Playwrights Project
Project Wildlife
San Diego Ballet
San Diego Brain Injury Foundation
San Diego Chorus of Sweet Adelines, Intl.
San Diego Futures Foundation
San Diego Guild of Puppetry
San Diego Project Heart Beat
San Ysidro Health Center
St. Madeleine Sophie’s Center
Survivors of Torture, Int’l TERI, Inc.
Timken Museum of Art / The Putnam Foundation
The Vision of Children Foundation
Vista Community Clinic
Volunteer San Diego
YMCA of San Diego County
Zoological Society of San Diego

Our Minor Grants Do Major Good!

The day after his wedding in the desert, Mark Wiedenfeld decided to take his dirt bike out for a spin. The accident that followed left him a paraplegic - less than 24 hours after walking down the aisle, Mark was told he would never walk again. That was in February of 2005.

Four years later, on March 19, 2009, Mark walked 12 steps by himself. The following Tuesday, he walked, with crutches, over 100 steps.

This real-life miracle is a result of Mark’s hard work at the Challenge Center, a Las Patronas minor beneficiary. The Challenge Center provides skilled physical therapy, specialized fitness and wellness programs to rehabilitate and raise the level of independence of the severely disabled. Through donations and grants such as the one from Las Patronas, they serve people of all ages who have suffered spinal cord injury, stroke, or any disease that has significantly impacted a person’s level of function. Services are provided on a sliding scale, enabling therapy to continue when insurance coverage ceases.

During the grant process, Las Patronas was able to witness the responsible, compassionate, and dedicated care everyone at the Challenge Center demonstrates on behalf of its clients. Las Patronas was very proud to fund a specially adapted treadmill that will be used to help people like Mark walk again when they were told they never would.

Challenge Center staff members provide a safe embrace as Mark Wiedenfeld takes his first steps alone.

Advertise in the Jewel Ball Program Book

The Program Book is a beautiful, full-color keepsake given to guests of the Jewel Ball. For our advertisers, it is an opportunity to reach a select audience of 850; for our beneficiaries, it is another means of support!

We thank our early advertisers for participating in this 63-year tradition!

Architect
Mark D. Lyon, Inc. AIA

Sharp HealthCare
San Diego Heart and Vascular
Dr. Tom and Carol Diggs

Linda and Rick Dicker
The Collector Fine Jewelry
Bill and Jeanne Larson

For more information on advertising in the Jewel Ball Program Book, please visit us at laspatronas.org

Jewel Ball Design Sale!

8:00 am the morning after!
Everything must go!
La Jolla Beach & Tennis Club
August 9, 2009
Silent Auction Highlights

1. **Ski Telluride** - Your celeb-style HQ is a Rocky Mountain residence at See Forever Village in the Peaks Resort including four master bedroom suites, a kids’ suite, and VIP extras. A full week’s stay not limited to ski season.

2. **Spreckels Organ Pavilion Dinner Party** - A once-in-a-lifetime gourmet menu and venue! A five-course wine-paired dinner for 12 inside the historic Organ Pavilion in Balboa Park. Delectables from Coast Catering by Barry Layne.

3. **Maharani Crown Jewels** - This exquisite one-of-a-kind necklace generously donated by the Swiss Watch Gallery incorporates all the colors of Silk & Spice in a meticulously crafted 18K rose gold design adorned with emeralds, colored sapphires, and rare tourmalines.

4. **Seabourn Cruise** - You and your mate will board a floating 5-star sensation packed with every amenity under the sun and cruise off to ports-of-call for seven days in the Mediterranean.

5. **Girls’ Night Out Slumber Party!** - You and your seven BFFs will be whisked to Neiman Marcus in a limo to enjoy breakfast, makeovers and $100 gift cards. Return to La Jolla to check into the ultra-chic Hotel Parisi for the night and step out to dinner at Jose’s. Ole!

6. **The Suite Life at Petco Park** - America’s favorite pastime never felt so posh! See the Padres vs. St. Louis Cardinals on 8/23/09 from the comfort of your own luxury VIP suite. Your personal Padres fan base of 17 lucky friends will be treated to full-service catering during the game.

7. **Dazzling Diamond Cocktail Ring** - A magnificently crafted 18K white gold ring studded with 56 princess-cut diamonds at 2.64 carats from Diamond Boutique.

8. **La Jolla Beach & Tennis Club** - This Shores ‘Stay-cation’ offers five nights at your favorite beach hotel in an oceanfront, two-bedroom suite, kayaking around La Jolla Cove, surfing with Surf Divas, and dinner at the Marine Room for four.

9. **Diamonds by The Collector** - These are truly a little bit of heaven! Look and feel flawless in these elegant diamond and 18K white gold chandelier earrings, 0.80K total weight.

10. **Five-Star Island Hopping** - Two nights for two at the legendary Mauna Kea Beach Hotel. Hold on to your flip flops…next stop, the Garden Isle for three nights at the Grand Hyatt Kauai Resort! Round-trip transportation included.

11. **“Urban-a Cabana” at the Ivy** - Ultra urban-chic package at the Ivy, a star-quality stay in the exclusive Cabana suite for two nights. Mix it up with your own private rooftop cocktail party for 10 and dinner for two at Quarter Kitchen.

12. **A Day at the Spa** - Indulge yourself and two friends for a day at SK Sanctuary with a personal wrap, one hour European massage & facial, delectable lunch, manicure & pedicure finishing with hairstyling & makeup application.

Call Maree Mossmer at (858) 205-0117 for bidding information, and watch your mailbox for more fabulous Silent Auction offerings!
2009 Donation Ticket and Silent Auction Donors
Our sincere thanks to all of these generous individuals and companies that have donated goods and services to the Jewel Ball!

**Diamond**
Anonymous
Diamond Boutique
Giuseppe Fine Catering
Netjets
PreetWorks
Seabourn Cruise Line
Swiss Watch Gallery

**Ruby**
Coast Catering by Barry Layne
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K. Brunini Jewels
Terri and Richard Kelly – Ivy Hotel
La Jolla Beach & Tennis Club
Maritime Museum of San Diego
STARLIGHT! Theatre in Balboa Park
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**Emerald**
Birch Aquarium at Scripps
Callaway Golf Company Foundation
Jimmy Choo
La Jolla Center for Facial Plastic Surgery
La Jolla Spa MD
Dawn & Sam Maywood
Museum of Contemporary Art San Diego
Neiman Marcus
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Scripps Center for Executive Health
Sempora Energy
Spreckels Organ Society
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Hornblower Cruises and Events
Knitting in La Jolla
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La Jolla Kayak
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La Jolla Tennis Club
Lyric Opera San Diego at the Birch North Park Theatre
The Marine Room
Mission Bay Aquatic Center
Mitch’s Surf Shop
The New Children’s Museum

**Donors in Kind**
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Hafner Vineyard
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Hyatt Regency La Jolla
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La Jolla Beach & Tennis Club
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We give heartfelt thanks to our Underwriters, without whom we could not carry out our mission. You’ve kept us going for 63 years!

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What Your Gift Means to San Diego
Every dollar given to Las Patronas affects our community on a very personal level. By funding grants for critically needed capital items, we ensure that your contribution will be used by people right here in San Diego for years to come.

Our beneficiaries are chosen from a large pool of applicants and are evaluated on the basis of their strength of mission, service to the people of San Diego, breadth of influence in the community, and fiscal responsibility.

They must also be interviewed on site by a Las Patronas grant team in the final round of evaluations before they are awarded funding.

Benefits
Why not let us give you something else to feel good about? Your gift to Las Patronas will not only provide much-needed funding to our nonprofits - it may also come with benefits such as advertising in our Jewel Ball program, Jewel Ball naming opportunities, or even coveted tickets to the Jewel Ball itself!

To participate as a Jewel Ball 2009 underwriter, please call Lise Wilson at (619) 980-4789.

Opposite Page: Terri & Richard Kelly
This Page, Left: Lisa & David Casey; Right: Lisa & Raul Albanez
Courtesy of studio m photography / michael spengler photography
From Our President

On a Saturday night in August last year, we celebrated the close of another terrific year in the life of Las Patronas. We’d raised a record-breaking amount for the nonprofits of San Diego, and we rejoiced in our success because we knew that millions of people would be touched by the generosity of our underwriters - this is our mission, and truly, our focus.

During a six- or seven-year active term in Las Patronas, each of us visits about 50 nonprofits. In the course of interviewing these candidates for funding, we become intimately acquainted with, and inspired by, their missions, their staff, and their clients. Our nonprofits do not exist in a vacuum. They exist because there is need. They feed our hungry, they teach our children, they elevate our existence through art and music. They combat addiction, abuse, and disease, and they bring us all hope and solace without limit.

This year, our definition of what constitutes success has evolved. Success, this year, is the ability to reach out to our neighbors with compassion. It is the ability to recognize that when we nourish our citizens, whether in body, mind, or spirit, we nourish ourselves. You, dear friends, are, and always have been, our greatest source of success. Your generosity is our most valuable asset, and for that we are very grateful.

On a Saturday night in August this year, we will celebrate the close of another terrific year in the life of Las Patronas. On behalf of the membership, thank you, thank you, thank you!

Lydia McNeil, President, Las Patronas

The Spirit of Giving Award

In recognition of his tireless work and boundless energy on behalf of the Las Patronas mission, Ken Miracle of Miracle Brand Design will be given the Las Patronas Spirit of Giving Award at our annual Beneficiary Luncheon in January 2010.

Starting with the branding for 2001 Nights, Ken has managed to interpret our yearly vision for the Jewel Ball exactly right, no matter how vaguely we describe it. An entire year before the Ball takes place, Ken provides us with direction and design that seems effortlessly elegant and fun.

We are eternally thankful to Ken for his creativity, his good nature, and his willingness to change things “just one more time” in our quest to give our patrons the very best Jewel Ball experience we can. Thank you, Ken!

We always have fun at Ken’s! Invitations Chairs Carol Cebron and Linda Dicker with 2009 Jewel Ball Chair Jennifer Greenfield and Ken Miracle

This Las Patronas publication was made possible through the generosity of David C. Copley