

LAS PATRONAS

Partnering with the San Diego Community since 1946

Las Patronas
71st Annual Jewel Ball
August 5, 2017

Advertising Specifications
Tax ID #95-6051480

The diagram shows a large rectangular area representing an advertisement. A horizontal double-headed arrow at the top indicates a width of 7 1/2". A vertical double-headed arrow on the right side indicates a height of 4 3/4".

Ad Options

Color Full Page: \$1250
8 1/2" wide x 11" high
Full Bleed (See Neiman Marcus Ad Example Below)

Color: \$750 • Black & White: \$500
7 1/2" wide x 4 3/4" high (Specifications as stated here
and below with two Ads per page)

Beneficiary Recognition Sponsorship: \$500
4" wide x 1 3/4" high area on the Beneficiary
Recognition for sponsor's logo, name or personal
message (Examples below on last page)

Submission Guidelines

Artwork files 12MB or smaller may be submitted electronically to michelle.camille@att.net.
Please send a separate email to confirm you artwork has been sent. For larger files,
please email michelle.camille@att.net for uploading instructions.

Please include a press-ready PDF of your ad.
Images, logos, photographs, etc must be at least 300 dpi.

You may also submit hard copies for scanning or a labeled flash drive with your artwork, or we can download your artwork from an ftp site. If you want to send other media, please call to arrange. If we are producing your ad, please type your text and provide clear photos and high-contrast logos (i.e. black art on untextured white paper) for best results.

We can accept InDesign, Photoshop and Illustrator files. All art files (i.e. logos, scans and pictures) must be included and saved as tiff, eps or jpg files. Printer and screen fonts must be included as well.

Copy must not bleed beyond the border except for the Color Full Page (8 1/2" wide x 11" high)

The printed borders shown appear as they will in the program book. Please see sample page for preview.

All submissions or questions regarding artwork should be directed to:
Michelle Parker, michelle.camille@att.net • 7597 Eads Avenue, Unit C La Jolla CA 92037 • (619)227-1631



A LEGEND IS DEFINED BY
THE INDELIBLE MARK LEFT
ON THE WORLD.

WE SALUTE LAS PATRONAS FOR
CONTINUOUSLY INSPIRING
CHANGE AND MAKING A
DIFFERENCE.

Neiman Marcus

Dowling & Yahnke proudly supports
Las Patronas 71st Annual Jewel Ball



Dowling & Yahnke
WEALTH MANAGEMENT

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Together
we succeed.

Cooley

2017 JEWEL BALL
MAJOR BENEFICIARY



A REASON TO SURVIVE

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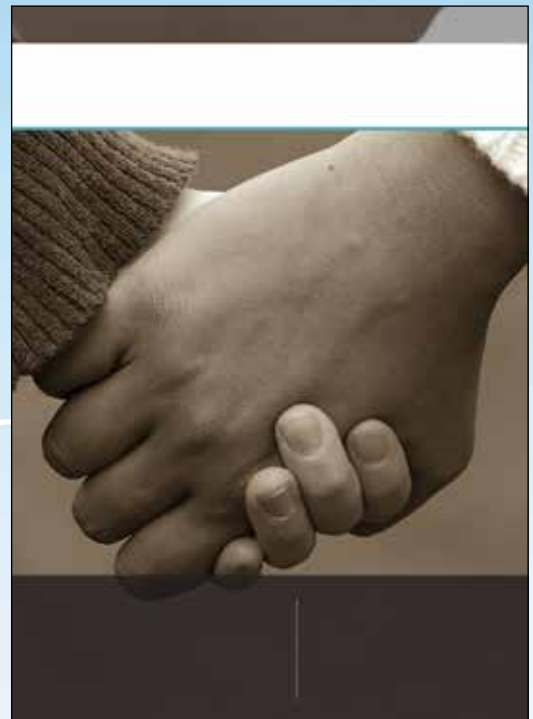
Beneficiary recognition sponsored by

GENEROUS SPONSOR

CENTER FOR COMMUNITY SOLUTIONS

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2017 JEWEL BALL
MAJOR BENEFICIARY



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