



LAS PATRONAS welcomes you to ...

TAKING FLIGHT

71st Annual Jewel Ball

Saturday, August 5, 2017 • La Jolla Beach and Tennis Club

ABOUT OUR MISSION

Since 1946, Las Patronas has been committed to providing financial assistance to nonprofit organizations in San Diego County. Las Patronas helps small grass-root nonprofits as well as larger, more visible organizations to acquire critically needed capital items that might not otherwise be funded. Every application is carefully reviewed to ensure the nonprofit organization is financially sound, well run, and focused on its mission of service to the community. A team of Las Patronas members visits every qualified grant applicant before any funds are awarded. We are proud to partner with our worthy beneficiaries who provide diverse services over a broad geographical range throughout San Diego. By giving to Las Patronas, supporters expand their philanthropic giving to reach more children, military, refugees, seniors, homeless, disabled persons and our animal friends – the members of our community who need us the most.



BUILDING THE BALL

On the first Saturday in August, the pulse of hundreds of partygoers electrifies the graceful twilight at the beautiful La Jolla Beach & Tennis Club. The evening is a culmination of many months of planning and industry by the dedicated members of Las Patronas - a group of fifty plus women who have committed to a minimum six-year membership to support the mission of Las Patronas. Members volunteer their time and talent to plan fabulous décor and build spectacular design elements to ultimately produce one of San Diego's premier parties, the Jewel Ball. In the four days preceding the event, members "Build the Ball" by transforming the La Jolla Beach & Tennis Club into a dazzling themed venue. Thanks to the collaboration of members and supporters, the Jewel Ball was named a "Best Fête" by *Modern Luxury* magazine and continues to be one of San Diego's most enduring social, cultural, and philanthropic traditions.

OUR BENEFICIARIES ARE SOARING ...

Stories of how past grant recipients have taken to the skies!

ALPHA PROJECT

For over 20 years, Las Patronas has enjoyed a partnership with the Alpha Project, which serves over 4,000 homeless men, women, and children each day with affordable housing, residential substance abuse treatment, employment training services, and more. The Alpha Project has been a past recipient of Las Patronas grants to acquire vans and pick-up trucks as well as make commercial kitchen upgrades. Most recently Las Patronas funded a crew cab stake-bed truck to assist with transitional employment and training of Alpha Project clients through their *Take Back the Streets* program. This Alpha Project program helps homeless individuals 'soar' to their optimum level of self-sufficiency. Each August a team of Alpha Project *Take Back the Streets* crew assists Las Patronas in the building of the Jewel Ball by helping load and unload our heaviest items. We absolutely could not do it without their help!



TRAVELING STORIES

With the help of Las Patronas, Traveling Stories transforms reluctant readers into eager bookworms all over San Diego County by embracing the concept of making reading fun! Traveling Stories was founded with the belief that books are a necessity, not a luxury, and that strong literacy skills are the most empowering gift one can give. Their *StoryTent* program delivers a sustainable, family-focused solution for improving literacy rates through engaging, social reading experiences. The focus of the *Las Patronas Mobile StoryTent* is creating positive experiences associated with reading, developing strong critical thinking skills and building trust with the families who visit the program. The impact and visibility of Traveling Stories programs have 'taken off' with this new van!



LAS PATRONAS 2017

A REASON TO SURVIVE (ARTS)

A Passenger Van to be Used for Youth Outreach Programs

ARTS mission is to ignite the power of creativity in youth, inspiring them to overcome obstacles and providing them with the skills needed to become compassionate catalysts for positive change in themselves, their communities, and the world.



CENTER FOR COMMUNITY SOLUTIONS

A Storage Shed, Painting and Upgrades to Long Term Emergency Housing

It is the mission of Center for Community Solutions to end relationship and sexual violence by being a catalyst for caring communities and social justice.



INTERNATIONAL RESCUE COMMITTEE IN SAN DIEGO

A Passenger Van to be used for Refugee Assistance Programs

The IRC in San Diego provides refugee and other vulnerable families with a comprehensive set of programs designed to help all families live self-sufficient, thriving lives in a welcoming community.

LA JOLLA PLAYHOUSE

Hearing Loop Systems in Three Main Stage Theatres

La Jolla Playhouse advances theatre as an art form and as a vital social, moral and political platform by providing unfettered creative opportunities for the leading artists of today and tomorrow.



LAWRENCE FAMILY JEWISH COMMUNITY CENTER, JACOBS FAMILY CAMPUS (JCC)

A 84-Passenger School Bus

The mission of the JCC is to connect the community to Jewish heritage, identity, experiences and values to ensure the continuity and vibrancy of the Jewish community.

2016-2017 MINOR

Alzheimer's San Diego
Aseltine School
Big Sister League, Inc.
Boys and Girls Club of Oceanside
Boys and Girls Club of Vista
Camp Oliver, Inc.
Escondido Community Child
Development Center

Feeding San Diego
Fresh Start Surgical Gifts, Inc.
Friends of Balboa Park
GRID Alternatives San Diego
Hannah's House
Include Autism/Community
Coaching Center, Inc.
Info Line of San Diego County
Junior League of San Diego, Inc.

Karen Organization of San Diego
La Jolla Community Center
La Jolla YMCA
Meals on Wheels Greater San Diego
Noah Homes, Inc.
Ocean Discovery Institute
Palomar College Foundation
St. Madeleine Sophie's Center
San Diego Blood Bank

MAJOR BENEFICIARIES

NATIONAL CONFLICT RESOLUTION CENTER

Computer Hardware Infrastructure

National Conflict Resolution Center provides the resources, training and expertise to help people, organizations and communities manage and solve conflicts with civility.



REUBEN H. FLEET SCIENCE CENTER

A Panel Van to be Used for Educational Programs

The Fleet Science Center connects people of all ages to the possibilities and power of science to create a better future.

SCRIPPS MERCY HOSPITAL, MERCY HOSPITAL FOUNDATION

Infant Bed Warmers for the Maternal and Child Health Department

Scripps strives to provide superior health services in a caring environment and to make a positive, measurable difference in the health of individuals in the communities they serve.



URBAN CORPS OF SAN DIEGO COUNTY

A Pickup Truck for their Youth Education and Job Training Programs

The Urban Corps of San Diego County is a certified local conservation corps and charter school whose mission is to provide young adults with a high school education combined with job training and community service in the fields of conservation and recycling.

VOICES FOR CHILDREN

An Integrated Phone System for their Offices

Voices for Children transforms the lives of abused children by providing them with volunteer Court Appointed Special Advocates (CASAs). They believe that every child deserves a safe and permanent home.



BENEFICIARIES

San Diego Center for Children
San Diego Children's Discovery Museum
San Diego Junior Theatre
San Diego Opera Association
San Diego Police Officers Association
– SWAT
San Diego Police Officers Association
Charity Fund
San Diego Public Library Foundation

San Diego Rescue Mission
Solana Center for Environmental
Innovation
Solutions for Change
Sustainable Surplus Exchange
The Brother Benno Foundation, Inc.
The Episcopal Refugee Network of
San Diego
The Rosie Network

Timken Museum of Art/
The Putnam Foundation
Torrey Pines Elementary School Fndn.
Townspople
UPLIFT
Urban Surf 4Kids
Warrior Foundation-Freedom Station
Workshops for Warriors, Inc.

LEGACY SOCIETY

The Legacy Society was established to honor and thank our members and community leaders who have included the Las Patronas Endowment Fund in their charitable bequests and estate plans. They have done so by naming Las Patronas as beneficiary to wills, living trusts, IRAs or other life-income gifts. We are honored now to also welcome into the Legacy Society those who give a Direct Donation to the Las Patronas Endowment Fund of \$10,000 or above. Legacy Society Members are recognized in Las Patronas' directory, website, annual newsletter, Jewel Ball program book, and with special recognition at the Legacy Society appreciation event.

Las Patronas announced its first ever Legacy Society Grant, which is made possible from the proceeds of the Las Patronas Endowment Fund. The Las Patronas Endowment Fund allows Las Patronas to increase and diversify the way support is received – including estate planning, individual bequests, and direct donations. The recipient of the first ever Legacy Society Grant is Big Sister League, Inc. The funds from this grant will be used to purchase a refrigerator and frost-free freezer for their transitional women's home in San Diego.

LEGACY SOCIETY MEMBERS

Reid Abrams and Micki Olin	Cathie East	Susan Myerson
Lisa and Raul Albanez	Gay and Steve Grossman	Caroline and Nicolas Nierenberg
Kelley and Chris Albence	Helen Hammond	Susan and Edward Piegza
Lisa Betyar	Teresa Hixson	Leigh Plesniak and Eric Korevaar
Sarah Burton-Hawkins	Claudia and Jeff Johnson	The Poulin Family
Katy and Michael Dessent	Jena and Robert Joyce	Nicole and David Repp
Anne and Chuck Dick	Jennifer Kelly	Timothy and Emily Scott
Linda Dicker	Alison and Craig Lee	Sharon Siegener Estate
Nancy Didricksen	Barbara Mulligan	

DIRECT DONORS TO THE LAS PATRONAS ENDOWMENT FUND

In memory of Susan McClellan's mother Jink: Charles and Anne Dick

In memory of Bege Gravette: Judith and Michael Allen, Christine Andrews, Pamela Avoyer, Marjorie Berns, Rex and Laurelyn Carlisle, Mr. and Mrs. Arthur C. Campbell, Berneice Copeland, Barbara and Walter Doren, Julie Fiss, Marcie Frank, Michael and Melody Gentry, John and Anne Gilchrist, Helen Hammond, Kim and Christine Kennedy, Betsy and Brad Kronschnabel, Marcia Littler and Family, Christine and John Michaelson, Elspeth and Jim Myer, Susan Myerson, Phil and Anita Patterson, Kathy Scott, Patrick and Jeanie Scott, Charles and Gerry Scribner, William and Gayle Taylor, Dixie and Kenneth Unruh, Marilee and Steve Warfield, Dennis and Sherry White

In memory of Marlena Poulin: Steve and Margaret Banach, Annette and Daniel Bradbury, Julie Fiss, Sandra Gines and Brian Kinstler (The Gines Family), Cathy Kanter, Alison and Craig Lee, Mark and Kathryn Munoz, Leigh Plesniak

In memory of Betty Beardsley: Marjorie Berns, Barbara and Wally Doren, Gerry and Charles Scribner, Barbara Stevens

In memory of Nicole Repp: Lisa Albanez, Kelly Kjos, Mark and Kathryn Munoz, Leigh Plesniak, Michelle Wiseman



2017 SPIRIT OF GIVING AWARD ARCHITECT MARK. D. LYON, INC.

Each year, Las Patronas seeks to recognize an individual or organization that has consistently supported and shares similar community values as we. We are proud to announce the firm of Architect Mark D. Lyon, Inc. as the honoree of the 2017 Spirit of Giving Award.

For the past 15 years, Mark and his staff have played an integral role in the execution of the Jewel Ball. They work tirelessly with the Jewel Ball

Design Team to translate their creative vision into workable blue prints. They scale each design element into the plan that transforms the La Jolla Beach & Tennis Club into an elaborately themed Ball. They detail every aspect of the design, that extends from the driveway, through the entrance, fountain court, pool area, and into the ballroom. Once the plan is finalized, they produce full-sized blueprints for each Las Patronas chairperson, all vendors supporting the Ball and personnel of the La Jolla Beach & Tennis Club. These blue prints are critical in making each year's theme flawlessly come to life. We appreciate this valuable partnership and hope to continue for many years to come!

Congratulations to Architect Mark D. Lyon, Inc.!

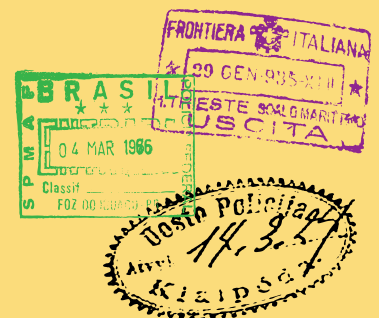
LAS PATRONAS BOARD OF DIRECTORS 2016 - 2017

President	Leigh Plesniak
Vice President/Grants	Sherry Macelli
Recording Secretary	Kathryn Munoz
Corresponding Secretary	Gay Grossman
Chief Financial Officer	Stephanie LaBrucherie
Advisory Representatives	Missy Coleman Tracy Lyon Julie Matibag Barbara Mulligan
Immediate Past President	Lisa Betyar
Social Chair	Cathy Maywood
Membership Chair	Michelle Kearney
Nominating Chair	Marie Browning
Communications Chair	Michelle Wiseman
Assistant Treasurer	Elsie Arredondo
Historian	Vera Pitrofsky
Information Technology Chair	Jorie Fischer
Investment Committee Chair	Lauren Weiss
Jewel Ball Chair	Jorie Fischer
Parliamentarian/	Emily Scott
By-Laws & Board Policies	

ACTIVE MEMBERS

Melanie Albers	Kelly Kjos
Elsie Arredondo	Stephanie LaBrucherie
Tina Boynton	Michelle Lanuti
Carolyn Brann	Alison Lee
Marie Browning	Kathy Lobo
Holly Buche	Sharon Luscomb
Amy Carr	Corinne Lynch
Karlyn Cole	Sherry Macelli
Cheryl Cousino	Cathy Maywood
Megan Cox	Irene McCann
Robyne Daniels	Kathryn Munoz
Jennifer Edstrom	Melissa Murfey
June Fabiani	Michelle Parker
Lisette Farrell	MaryAnne Pintar
Jorie Fischer	Vera Pitrofsky
Lin Foletta	Leigh Plesniak
Gay Grossman	Mary Powell
Joleen Guckian	Emily Scott
Nicole Hall-Brown	Jacqueline Sheid
Rita Haudenschild	Martha Sottosanti
Randi Hegeler	Shay Stephens
Micaela Jeffrey	Lindsay Stevens
Michelle Kearney	Jenny Tyson
Kelly Kent	Nicole Velazquez
Clarissa Keyes	Lauren Weiss

Michelle Wiseman



Silent Auction Highlights

Volar a Mexico! Four Seasons Punta Mita

Enjoy a one week stay at the beautiful Four Seasons Resort, Punta Mita in a luxurious three bedroom, three bathroom private residence. Championship golf, tennis, diving, sport fishing, sailing, jeep tours, horseback riding and rainforest excursions await you. Generously donated by Jessica and Joseph Castagnola.

Golden Age of Travel with The Hyatt

Design your own ideal getaway with five nights at a Hyatt Caribbean or Hawaiian Resort of your choice. The World of Hyatt connects you to the people, places, and stories at the heart of your world.

A Classic Event with Panache Productions

Let Panache Productions plan your fabulous event for 20 at the Jeff Mitchum Galleries on Girard. Includes service by "Staffed with Panache", fine invitations from Statements, florals from Bridget's Blooms, Quigley Fine Wines and photography by Jeff Corrigan.

Come Fly with Me! SDPD Charity Fund

Experience a fly-along for four hours as you and a guest get a first-hand look at the SDPD Air Support Unit facility. Observe officers assisting patrol operations on the ground by providing surveillance of persons involved in criminal activity.

Tavarua Island, Fiji

Escape to the heart shaped island in the South Pacific! Enjoy Fiji's most iconic surf resort for seven nights. Your stay will include beach bure accommodations for two adults, meals, boat use for daily activities, and island transfers.

Total Raptor Experience

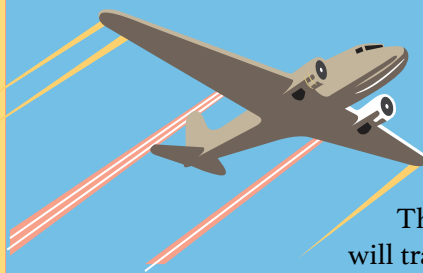
Join paraglider pilots and falconers who dream of making Parahawking available to the public. You and a guest will fly alongside hawks and share their environment as you experience the beauty of these fine animals.

Whistler Getaway - Ski in/Ski out

Ski the largest skiable mountain resort slopes in North America. Enjoy a seven-night stay in a four bedroom, three bath home in Whistler British Columbia where there are 8,000 acres and two mountains to explore.

Passport to Italy

At Piazza 1909, you and nine guests will be transported to Italy by the charm of the venue, native staff and chef Stefano Ceresoli's authentic cuisine, for a five course private dining experience.



LET'S TAKE THIS PARTY TO THE SKIES!

The 71st Annual Jewel Ball, *Taking Flight*, will transport guests to the golden age of air travel when travelers dressed for the occasion and flying was akin to a cocktail party on wings.

This year, Las Patronas will elevate the luxury travel experience from terminal to take-off. Much as Las Patronas infuses modern values and efficiencies with its rich traditions and history, *Taking Flight* imagines a new breed of travel, combining mid-century modern airport architecture with the vintage glamour and romance of posh air travel.



Depart from the ordinary through a ballroom lifting you into the sky as the land below fades to a distant whisper and the clouds carpet a new majestic landscape.



Don't miss the chance to climb aboard and take flight with us. It will be an evening not to forget.

Shay Stephens and Karly Cole
Jewel Ball Design Co-Chairs



Don't miss the
POST JEWEL BALL SALE
for Décor, Tableware & Design Items
all priced to sell!

8:00am
Sunday August 6

LA JOLLA
BEACH & TENNIS CLUB



TAKING FLIGHT

Underwriters

Platinum

James and Dianne Bashor
Martha and Mark Sottosanti

Crown Jewel

Caroline and Nicolas Nierenberg
Darlene Marcos Shiley
Jo Bobbie MacConnell Showley

Diamond

Annette and Dan Bradbury
Lise Wilson & Steve Strauss,
Kelly & Jason Kent,
Fred & Lynn Muto/Cooley LLP
Dan and Jenifer Koetting
Emma and Leo Zuckerman

Ruby

919 Corporation
Cathy and Chris Carroll
David J. Dunn and Family
Lisette and Mick Farrell/
Farrell Family Foundation
Lin and Mark Foletta
Barry and Hema Lall/
Pinnacle Hotels USA
The Corky McMillin Companies
Elsbeth and Jim Myer

Emerald

Anonymous
Ashford University
Lisa Betyar and Karl Walter
Dowling & Yahnke, LLC
Haudenschild Family
Ingrid B. Hibben
Haeyoung Kong Tang
Marty and David Pendarvis
Leigh Plesniak
The Roberts Foundation

Sapphire

Mary and Hudson Drake
Elizabeth and Steve Estey
in honor of Nicole Repp
Casey and Martin Fenton
Audrey S. Geisel/Dr. Seuss Foundation
Diana and Peter Gonzalez
in honor of Jewel Ball Chairs
Midge Preston (founding member),
Carolyn Preston Hooper and Jorie Fischer
Sarah and John Hawkins
Issa Family Foundation
Alison and Craig Lee
Barbara and Ed Malone
Barbara Mulligan
Palomar Health Foundation
Lee Clark and Jerry Pikolsky, DDS

MaryAnne and Ted Pintar/
Robbins, Geller, Rudman and Dowd
Peter and Peggy Preuss &
Erin and Peter J. Preuss
Sheryl and Bob Scarano
John and Beverly Stauffer Foundation
Sycuan Casino

Topaz

Micki Olin and Reid Abrams
Lisa and Raul Albanez
ARC IP Law, PC
Buche & Associates, P.C.
Robyne and Luke Daniels/The Richman
Group of California
Arlene and Richard Esgate
The Fabiani Family
Diane and Elliot Feuerstein Fund of
the Jewish Community Foundation
Julie and Bryan Garrie
Green Gardens Nursery
Hegeler & Anderson, APC
Kelly and Mark Kjos
Stephanie and J.P. LaBrucherie
Kimberly and Torrey Lee
Sherry and Jeff Macelli
Bridget and Anthony Musante
Ralph and Becky O'Connor
Michelle Parker/
Honey Bear Childcare, Inc.
Lynn Gorguze and
Congressman Scott Peters
Edward and Susie Piegza/
Classic Journeys, LLC
Chip and Alex Rome
San Diego City Firefighters
Jacqueline Scott Sheid/
Morgan Stanley Smith Barney
Sarah Winter Dental
Michelle and Joe Wiseman

Pearl

Acquavite Ristorante
Lisa and Steve Altman
Anonymous
Anonymous
Diane and Roy Bell
Rochelle and Bill Bold
Karen and Bob Bowden
Amy and Reid Carr
Becca and Jason Craig
Jan Cronin
Sally and George Delafield
Barbara and Walter Doren
Cathie East
Julie Fiss
Elizabeth Keadle Fund
Jennifer and Jim Kelly
Michelle and Brett Lanuti
Kathy and Rich Lobo

Amy Wax-Oversmith and
Sean Oversmith Fund of the
Jewish Community Foundation
Louise and Fred Pelan
Margaret and John Sottosanti
Lindsay and Joshua Stevens
Dixie and Ken Unruh
Cindy and Tim Wollaeger

Opal

Tina and Rick Boynton
Janet Cadenhead
Terry and Greg Cooper
Berneice and Dempsey Copeland
Cheryl and Brent Cousino
Katy and Michael Dessent
Linda and Rick Dicker
Jennifer and Matthew Edstrom/
Edstrom Educational Consulting
Alison and Eric Figi
Jorie and Daniel Fischer
Mike and Fiona Gotfredson/
Roadrunner Sports
Gay and Steve Grossman
Ione and Clark Higgins
Norma and Oliver James
Micaela and Stephen Jeffery
Claudia and Jeff Johnson
Jena and Robert Joyce
Sue and Lyle Kalish
Jan and George Keane
Nettie and Tom Keck
Clarissa and Jason Keyes
Catherine and Stephen Lee
Marcia and Curt Littler
Elaine and Tom Murphy
Patsy Iverson Page
Cheryl Pierson
in honor of Dr. Hugo Barrera
Lisa and Steven Pite
Torrie and Jay Schiller
Wendy and Stu Segall
Bette and Kenneth Smith
Sallie and Don Warren
Warwick's
Barbara and Karl Zobell

*We deeply regret the omission of any
Jewel Ball 2017 donor, underwriter or
advertiser caused by print deadlines.*

Your gift to Las Patronas not only provides much-needed funding to our non-profits, it may also come with fabulous benefits, such as advertising in our Jewel Ball program, listing on our website, Jewel Ball keepsake logo opportunities or tickets to the Jewel Ball itself. To participate as a Jewel Ball 2017 underwriter, please contact Martha Sottosanti at 619.823.6545.

TAKING FLIGHT

Contributors

Emerald

Hyatt Regency La Jolla/Cafe Japengo
Joseph and Jessica Castagnola
Mr. and Mrs. Jamie Rhodes
Panache Productions, LLC

Sapphire

Holland America Line
Liz Gotfredson
Harry Sherr and Robert Sherr

Topaz

O'Gara Coach La Jolla
San Diego Museum of Man/
Micah Parzen
Tavarua Island Resort-Fiji/
Mr. Jon Roseman

Pearl

Donna Allan Design
Dr. Joseph D'Angelo, DDS
Eat.Drink.Sleep/Tower 23 Hotel
Gracie Jiu-Jitsu La Jolla
Koi Wellbeing
La Jolla Beach & Tennis Club
La Jolla Skin/ Plastic Surgery
Cosmetic Dermatology
La Jolla YMCA
Mauna Kea Beach Hotel
Michael Maywood, M.D.
Miremadi Dermatology
Museum of Contemporary Art
San Diego
Galina Oshay
Piazza 1909
Renzulli's Jewelry World
Richard Warner Fine Art
San Diego Center for Jewish Culture
and Lawrence Family Jewish
Community Center
San Diego Humane Society
The San Diego Museum of Art
San Diego Police Officers Charity Fund
The Scorpion Bay Hotel/
Fred & Nancy Borrelli
SK Clinic La Jolla Plastic &
Reconstruction Surgery/
Stephen M. Krant, MD
Timeless Treasures Jewelry
Total Raptor Experience LLC

Opal

Brulium Wines
Enlightened Brand Venture
Giuseppe Fine Catering
Glow Fitness
Grande Colonial Hotel
Kate Spade - La Jolla
La Jolla Kayak
La Jolla Playhouse

Museum of Photographic Arts
Nine Ten Restaurant
Pacific Dermatology Center
Paul E. Dougherty, DDS
San Diego Ballet
Sycuan Band of the Kumeyaay Nation
The Marine Room
The Salk Institute for Biological Studies
The Shores Restaurant
The Wishing Tree
USS Midway

Crystal

A-Academics
Atelier Salon-Natella Karetny
Birch Aquarium at Scripps, UCSD
Bird Rock Massage Studio
Brick & Bell Café
Brockton Villa
Brow Lounge
Chris Smith Personal Training
Kerry Welch, Christina Q Salon
Classics 4Kids
Cohn Restaurant Group
Cow By Bear
Crystal Dudley Stylist
Cygnet Theatre
Galaxy Taco
Gracie James
Harry's Coffee Shop
Herringbone La Jolla
Hi Sweetheart Gift Boutique
Hike Bike Kayak Adventures
Inn By The Sea La Jolla
Julie Manriquez/JAM Writing Services
Kelly Johnson Fitness
Kendra Scott Fashion Valley
La Jolla Piano Institute
Lele's Cleaners
Leo Hamel Fine Jewelers
Lomas Santa Fe Country Club
Luxury Lash Boutique, LLC
Malahat Spirits Company
Menehune Surf
Mesa Rim Climbing and Fitness Center
North Coast Repertory Theatre
Orfila Vineyards & Winery
Outside The Lens
Congressman Scott Peters and Lynn Gorguze
Piatti Restaurant
Richard Walker's Pancake House
Rubio's Restaurants, Inc.
San Diego Repertory Theatre Company
Scripps Institution of Oceanography, UCSD
Sibel Allison Hair Stylist & Make-up Artist
Steve's Beemer + Benz, Inc.
The Old Globe
The Patio on Lamont St.
Vida Pilates Studio
Wheat & Water
Wor-ell Custom Interiors

Other

Antonio Palma, Master Cutter
Maritime Museum of San Diego
Mission Bay Aquatic Center
San Diego State Athletics

In-Kind Donors

A Better Deal Tuxedos
Abbey Party Rents
Allen Airways Flying Museum/
Willis and Claudia Allen
Alpha Project Volunteers
Architect Mark Lyon, Inc. AIA
Beaumont's Neighborhood Eatery
Bowers Jewelers
Brockton Villa Restaurant
Cafe Moto
Chef Drew Catering
Chism Brothers Painting
Copy Cove
CYT San Diego
Diamond Executive Toilets
Don Caulfield Catering Consultant
Dunn Edwards Paints
Enticing Tables
EXCLAMATIONS! Gifts & More/
Claudia Johnson
Girard Gourmet
Giuseppe Catering
Hafner Vineyard
Harry's Coffee Shop
Hawthorne CAT scissorlifts
Hire-Elegance
Hyatt Regency La Jolla
JP Hunten Entertainment
Junior League of San Diego
Kinsella Winery
La Jolla Beach and Tennis Club
La Jolla Community Center
La Jolla Library
Ladeki Group
Luxury Custom Printing/Peter Gotfredson
North Shore Printing
Maureen Murfey Graphic Design
MSI Sound and Lightning/Luke Gulley
Museum of Contemporary Art San Diego
Neiman Marcus
O'Gara of La Jolla
Old Venice Restaurant
Panache Productions
Richard Walker's Pancake House
St. Petersburg Vodka
studio m/michael spengler photography
Tayman's Dumpsters
The Children's School
The Hyatt Regency La Jolla
The Marine Room
Village Greens Nurseries
Village Wholesale Nursery
Waters Fine Catering

Thank you to our In-kind Donors



LAS PATRONAS

Partnering with the San Diego Community since 1946

PO Box 1888 • La Jolla • 92038

www.laspatronas.org

Nonprofit
US Postage
PAID
Permit # 751
San Diego, CA

Return Service Requested



TAKING FLIGHT

71st Annual Jewel Ball
August 5, 2017 • La Jolla Beach & Tennis Club

LA JOLLA
BEACH & TENNIS CLUB



Las Patronas thanks the La Jolla Beach & Tennis Club, dedicated partner and gracious host since 1946. Thank you for 71 wonderful years! You make our hearts soar!



FROM THE PRESIDENT AND THE JEWEL BALL CHAIR

Each year a new President, a new Jewel Ball Chair and 50 hard-working active members embark on a year-long commitment to raise funds for qualified non-profit organizations throughout San Diego County. In addition to renewing partnerships with the beneficiaries with whom we have long established relationships, we take great pride in granting “wings” to outstanding new organizations by funding assets critical to the flight plan of their mission. In the 71-year history of Las Patronas, we have funded nearly \$20 million to more than 1,000 organizations!

The theme of our 71st Jewel Ball, *Taking Flight*, conveys our aspiration to give life and lift to these inspirational non-profit organizations and the people they serve. It symbolizes perseverance and positive progress. It translates into keeping premature infants warm, giving a voice to a child in need, and helping theatergoers thoroughly

enjoy a performance with the gift of sound. *Taking Flight* represents supporting families who've fled their homelands and are still on their journey to find a productive way of life in our communities. It raises and strengthens youth development in the arts, after school programs, and science education so the next generation of San Diegans can successfully pilot our wonderful city. It lights the runway for moving performances and experiences in our rich cultural arts.

We are honored to continue this great history serving the San Diego community. We are grateful for the thoughtful generosity and support of our underwriters, donors, advertisers, guests, and advisory members of Las Patronas. We look forward to traveling with you on August 5th at the La Jolla Beach & Tennis Club for a first class evening transporting us back to the golden age of aviation.

We are ready for take-off!

Leigh A. Plesniak

Leigh Plesniak

Las Patronas President

Jorie Fischer

Jorie Fischer

Jewel Ball Chair